Innovative Education Approaches For A Circular Economy Mindset

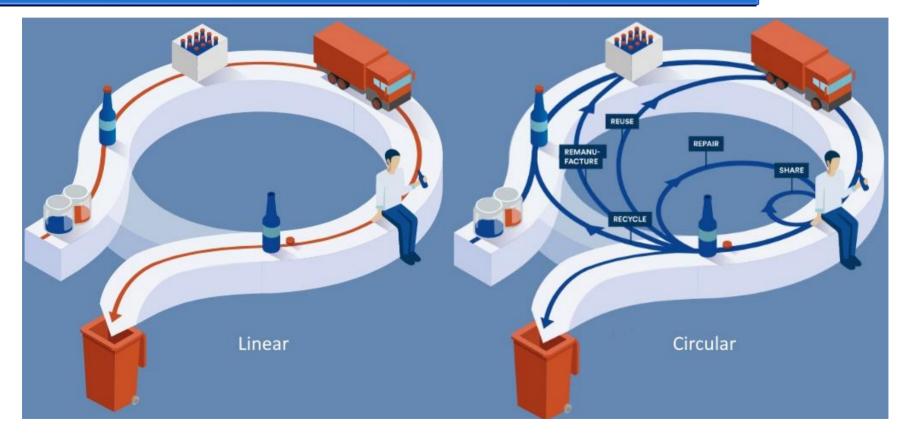
DR. LUDWIG
INTELLIGENT
PROJECTS °

Introduction to Circular Economy

Dr. Volker Ludwig

Circular Economy – what's it?

DR. LUDWIG
INTELLIGENT
PROJECTS °



Circular Economy –why bother!

DR. LUDWIG INTELLIGENT PROJECTS °

Circular:













Linear:

Photos: Dr. Ludwig

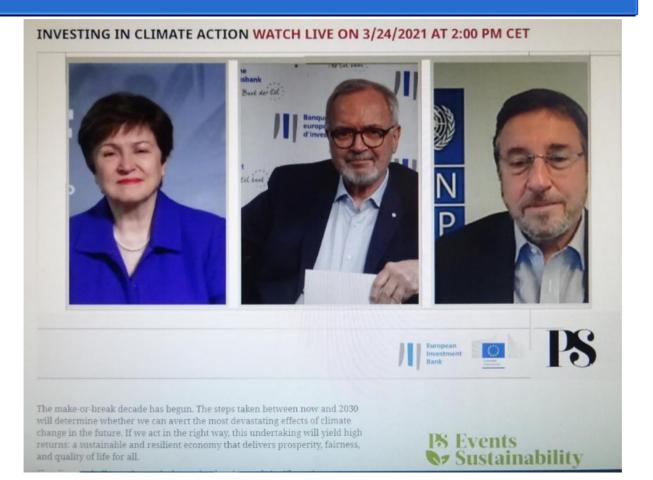
Circular Economy – the wish!

DR. LUDWIG
INTELLIGENT

Patricia Espinosa UNFCCC

Dr. Werner Hoyer, EIB

Achim Steiner UNDP



Sustainable & Resilient Economy?

DR. LUDWIG
INTELLIGENT
PROJECTS °



Products – Materials – Energy

Howdydowdy... recycling rates..

DR. LUDWIG
INTELLIGENT
PROJECTS °





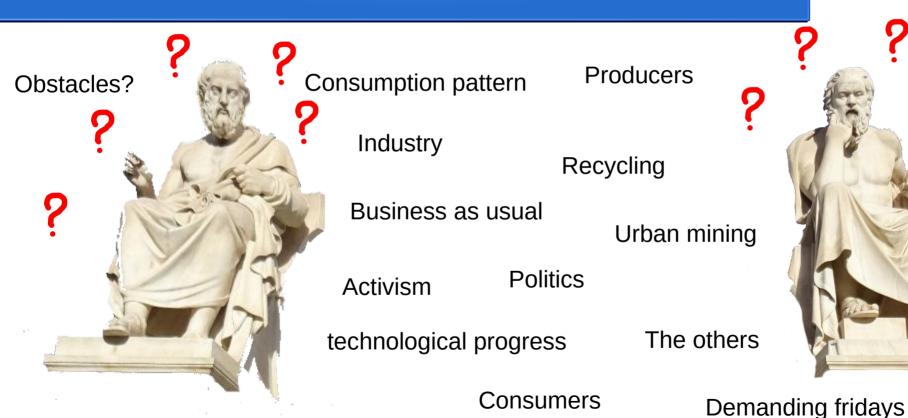




Views and Expectations

Admixture

DR. LUDWIG **INTELLIGENT**



Concepts?

Total change

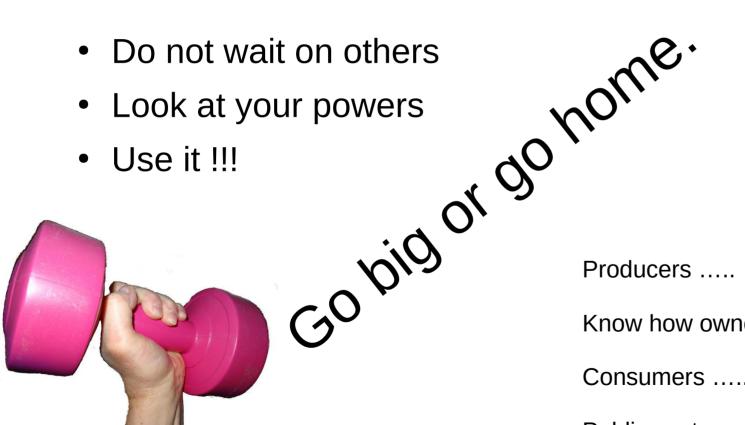
Can I - Power?

#me not,too

What it means to people...

DR. LUDWIG **INTELLIGENT**

- Do not wait on others
- Look at your powers
- Use it !!!





Know how owners

Consumers

Public sector entities



....how can everybody contribute to it?

DR. LUDWIG
INTELLIGENT
PROJECTS °

Use your Power!
Use your ability to learn!
Be bold!

Use Tools !!!!!



Tools !!!!

DR. LUDWIG
INTELLIGENT
PROJECTS °

- The Circular Economy tools and instruments of the EU
 - Level(s) Building sustainable performance
 - ETV EU Environmental Technology Verification
 - PEF-OEF Product Environmental Footprint and Organisation Environmental Footprint
 - EU Ecolabel
 - EMAS Eco-Management and Audit Scheme
 - GPP Green Public Procurement (with tool kits in many languages...)
- SCRCE Manual (https://epale.ec.europa.eu/en/blog/scrce-kreislaufwirtschafts-manual)
- Exercise Zero Waste (https://www.wegozero.co)
- National Tool Kits, Initiatives, Erasmus+ tool kits, etc. (hey... you can search as well !!!)

A dream should come true

DR. LUDWIG
INTELLIGENT
PROJECTS O

What is the recompensation for all your efforts:

Survival, Beauty and Happiness

and Computer Games Cars.... Travelling....

Shopping.... Meeting friends.... etc.

The point is: you will know what it is good for!



Do we have still time ????

DR. LUDWIG
INTELLIGENT
PROJECTS °





Project-No.: 2018-1-DE02-KA204-00523

Manual v1.2

#SCRCE & blog on https://epale.ec.europa.eu

Hey: Are you living a circular economical lifestyle in the global world?

Check it out with our manual. Learn by yourself where you stand.

You are confronted in your life with products, services and processes.

- => product: a t-shirt, a shampoo, apples....
- => service: a streaming media, a consulting service, a haircut....
- => process: a production process in a factory, shuttle traffic, the way you shop....





14 Principles of SCRCE Awareness Manual

Principle no 3: Everything, which is a seasonal (summer/winter or daytime/nighttime)

	Does the production of a PSP take really place in the season it should take
	place e.g. when it has the lowest impact on CO ₂ emissions?

Subitem 3B) Does the PSP come out of storage because it was produced in another season?

Subitem 3C) Is the PSP seasonal in your local setting or does it come from far away?

Principle 9: Everything, which is refillable or returnable as multi-way product

,	Does the PSP contain elements or materials that are harmful/toxic to the
	environment.

Subitem 9B) Are factories/industries and production chains energy efficient?

Subitem 9C) Is a system available for reuse in the local community for this product?

Subitem 9D) Does an ecological alternative exist to replace refillable or returnable multiway products?

Principle 14: Everything, which can be separate into its constituent parts / fractions when it becomes waste

Subitem14A) Does the separation of the PSP really lead to more reuse of materials?

Subitem14B) Are there various ways to use the separated parts?

Subitem 14C) Does seperation offer for the PSP used by me advantages concerning repair?

DR. LUDWIG
INTELLIGENT



Thank you for listening to me :-)

DR. LUDWIG
INTELLIGENT
PROJECTS O

- Dr. Volker Ludwig
 - v.ludwig@ludwig-germany.com
 - Feel free to contact me !!!!!



