

ERMIScom Conference - “Media & Integration of Vulnerable Groups”



Hosted by Entrepreneurship and Social Economy Group (E.K.O.)



The first Conference in the context of [ERMIScom project](#) is organized and hosted by EKO on **April 6 and 7, 2022**, at [Stanley Hotel](#) in Athens, Greece. This two-day event aspires to bring a multidisciplinary audience of relevant stakeholders, initiate a vivid discussion about the contemporary challenges of mass-media education, with special focus on the existing skills-gaps that undermine effective, objective, and responsible media representation of vulnerable social groups and hence, contribute to the perpetuation/exacerbation of labelling, stereotypes and other polarizing phenomena.

Wednesday, April 6, 2022

10:00 - 10:30	Registration
10:30 - 10:45	Opening Statements from the project's Coordinator-NKUA and EKO
10:45 - 11:15	Summary of the Programme
11:15 - 11:45	Stereotypes and prejudices: "Xenophobia and racism" (IO1) <i>Assist. Prof. Sinan Aşçı, Bahçeşehir University, New Media Department</i>
11:45 - 12:00	Break
12:00 - 12:30	Fake news and hate speech: "Representation of vulnerable groups in the Media" (IO2) <i>Prof. Dr. Diana Kopeva, University of National and World Economy, Business Faculty</i> <i>Dr. Ani Arutyunyan, University of National and World Economy, International Relations and Politics Department</i>
12:30 - 13:30	Panel Discussion: "Mass Media and Vulnerable Groups: An educational challenge" <i>Prof. George Pleios, Dr. Giorgos Georgarakis, Dr. Alexandros Minotakis, National Kapodistrian University of Athens, Communication and Media Department</i> <i>Dr. Ani Arutyunyan, University of National and World Economy, International Relations and Politics Department</i>
13:30 - 14:30	Light Lunch
14:30 - 15:30	Expert talk: "Hate Speech & Fake News: Vulnerable communities and the media" <i>Prof. Caroline Elias, American University of Cairo, Journalism and Mass Communication Department - representative of MAAT for Peace</i>
15:30 - 16:00	Social Entrepreneurship and vulnerable social groups (IO3) <i>Claudia Alba, PhD(c), Vrije Universiteit Brussel, Business Department (BUSI)</i>
16:00 - 16:30	Break
16:30 - 17:00	Vulnerable groups and Trauma (IO4) <i>Dr. Mike Tastsoglou & Dr. Alexandros Minotakis, National Kapodistrian University of Athens, Communication and Media Department</i>

Thursday, April 7, 2022

10:00 - 10:30	Registration
10:30 - 11:00	<p>Presentation of Development Progress of Intellectual Outputs (IOs) 5 “Social Policies for Vulnerable Groups” and 6: Funds & Grants: social integration and rights related projects”</p> <p><i>Dr. Savvatoú Tsolakidou, National Kapodistrian University of Athens, Communication and Media Department, Coordinator of the Project.</i></p>
11:00 - 11:30	<p>Insights from IOs development and Piloting Results -Working methods and Challenges</p> <p><i>Dr. Savvatoú Tsolakidou, National Kapodistrian University of Athens, Communication and Media Department</i></p> <p><i>Prof. Diana Kopeva, University of National and World Economy, Business Faculty</i></p> <p><i>Assist. Prof. Figen Algül, Marmara Üniversitesi, Communications & Media Studies</i></p>
11:30 -12:00	<p>Transformative Methodological Approach - Teaching, Training, Learning in Media Education (IO7)</p> <p><i>Prof. Sami Huohvanainen, Helsinki Metropolia University of Applied Sciences, Department of Film and Television</i></p>
12:00 - 12:15	Break
12:15 - 12.45	<p>Presentation of ERMIScom Addendum</p> <p><i>Elisavet Vasileiou, Entrepreneurship and Social Economy Group</i></p>
12:45 - 13:30	<p>Non-formal education principles in Media Education: Stereotypes and Prejudices about Vulnerable Social Groups in the Media</p> <p><i>Elisavet Vasileiou & Alicia Vidal, Entrepreneurship and Social Economy Group</i></p>
13:30 - 14:30	Light Lunch
14:30 - 15:30	<p>Experiential learning methods in Media education: Understanding Discriminative Discourse</p> <p><i>Elisavet Vasileiou & Alicia Vidal, Entrepreneurship and Social Economy Group</i></p>
15:30 - 16:00	Closing statements - Evaluation and Feedback Forms

Conference Organizer & Host

ENTREPRENEURSHIP AND SOCIAL ECONOMY GROUP (E.K.O.)

<https://ekogreece.com/>

Context

The Conference is organized by the Entrepreneurship and Social Economy Group (E.K.O.) in the context of the Erasmus+ - Strategic Partnerships for Higher Education project “Common curricula for diversity: education in media and integration of vulnerable groups - ERMIScom” (2020-1-EL01-KA203- 078981)

<https://ermiscom.media.uoa.gr/>

Conference Contributors

ERMIScom Project Coordinator:

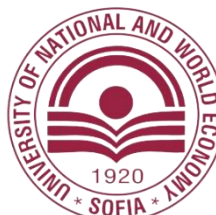
NATIONAL KAPODISTRIAN UNIVERSITY OF ATHENS

ERMIScom Project Co-Beneficiaries:

1. BAHCESEHIR UNIVERSITESI FOUNDATION
2. ENTREPRENEURSHIP AND SOCIAL ECONOMY GROUP
3. METROPOLIA AMMATTIKORKEAKOULU OY
4. UNIVERSITY OF NATIONAL AND WORLD ECONOMY
5. VRIJE UNIVERSITEIT BRUSSEL



HELLENIC REPUBLIC
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