



»»» NEWSLETTER NO.1 «««

# STELLA NEWS

Sport as a Tool for Environmental Sustainability Learning

Visit our website: <https://stellaproject.eu/>  
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## »»» ABOUT THE PROJECT

We are pleased to bring you the latest news on STELLA (Sport as a Tool for Environmental Sustainability Learning), an inspiring sport sustainability project, with a consortium of 5 partner organizations. STELLA aims to achieve several key objectives by leveraging sports as a tool to enhance environmental education among youth. It seeks to promote ethical behaviors through sports, equip youth workers and trainers with non-formal education (NFE) tools related to environmental awareness, and position young people as agents of change in sustainability. Additionally, the project will share best practices on using sports for environmental sustainability and foster networking among stakeholders at the EU level to drive change.

During the 24 months of the project (March 2024- February 2026), a series of engaging activities will take place offering participants the opportunity to know more about the topic and how sports can play an important role in raising awareness on sustainability. To achieve these goals, the project will develop a Toolkit on Environmental Sustainability Education through Sport, featuring best practices, inspiring talks, and a training kit. A Training of Trainers (ToT) will be conducted in Malta, followed by a series of 25 local workshops involving over 500 youth. The project will also launch an online campaign sharing inspirational content on sports and the environment, aiming to reach 100,000 people. The project will culminate in a final international round table on sport and sustainability, with 125 participants. Expected outcomes include a toolkit available in six languages (printed and digital), the training of 20 trainers, local workshops engaging 500 youth, an online campaign producing at least 100 informational objects, and a round table bringing together youth, policymakers, youth workers, sports clubs, and other stakeholders.



STELLA

## »»» PARTNERS



**TDM 2000 ODV,  
Coordinator (Italy)**



**TERRA DI MEZZO  
(TDM) 2000 MALTA,  
Partner (Malta)**



**ACTIVE ZONE  
OUTDOOR (AZO),  
Partner (Cyprus)**



**ENTREPRENEURSHIP  
AND SOCIAL ECONOMY  
GROUP (EKO), Partner  
(Greece)**



**ASSOCIACAO JUVENIL  
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Partner (Portugal)**

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