



PRESS RELEASE #1

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▶ LAUNCH OF PRO(F)LITERACY 2.0

Since September 2023, PRO(F)LITERACY 2.0 has been launched. The project's duration is 18 months and aims to combat social exclusion and/or poverty among young people, resulting from low economic and financial knowledge, through:

- Test/revise/update the PRO(F)LITERACY intervention program;
- Disseminate and exploit the PRO(F)LITERACY 2.0 program in practice and on a European scale, to train youth workers in financial literacy work and increase the literacy of young Europeans;
- Create sustainable international work networks in the field of financial literacy.

▶ A STRONG START IN TALLINN

From October 30th to November 1st, 2023, partners gathered in Tallinn, Estonia, for the project's kick-off meeting. The event laid the groundwork for this ambitious initiative, establishing the project's objectives, timeline, and work packages (WPs). Topics discussed included project guidelines, dissemination strategies, and risk assessments. The meeting also focused on the division of tasks among partners, ensuring clarity in roles and responsibilities for deliverables and communication. This foundational meeting set a clear path for PRO(F)LITERACY 2.0 to achieve its vision of creating resilient, informed, and financially capable future generations.

▶ TRAINING COURSE IN PORTO

From December 8th to 14th, 2023, the project moved forward with an exchange of best practices in Porto, Portugal. This dynamic training course brought together youth workers from across Europe to share expertise, explore the PRO(F)LITERACY intervention program, and co-create guidelines for local and international activities. The event strengthened participants' financial, entrepreneurial, and lifelong learning skills while introducing innovative tools to engage youth effectively. Energized by the collaborative experience, attendees left equipped with fresh ideas to enhance youth financial education worldwide.