



# NEWSLETTER



# NO. 1

## ECOROUTES



Funded by  
the European Union



### »»» #ECOROUTES

#ECOROUTES is a dynamic project with a mission to empower young individuals in Europe by turning them into passionate advocates and protectors of their regions' natural and cultural heritage. This initiative, funded under Erasmus+ KA220 - YOU, addresses pressing issues such as youth unemployment and environmental challenges.

By fostering sustainable tourism activities, #ECOROUTES seeks to create job opportunities for young people in the thriving tourism sector. The project educates young individuals about Europe's rich cultural and natural heritage, emphasizing its role in youth unemployment and responsible citizenship.

#ECOROUTES inspires young people to appreciate and safeguard their heritage for future generations.

With a strong commitment to environmental sustainability and digital readiness, #ECOROUTES is a promising initiative that addresses the challenges of youth unemployment and contributes to the protection of Europe's unique heritage.



## PARTNERS



# 1 ST TRANSNATIONAL MEETING IN SLOVENIA

➤➤➤ **OCTOBER 26TH AND 27TH, 2023**



## ➤➤➤ FOLLOW US

There are various types of tourism, some of which overlap with ecotourism.



The development of these different approaches to travel reflects our concern for three elements of sustainable development: social, economic, and environmental. These elements are viewed from diverse perspectives in ecotourism, natural, and responsible tourism.

Stay updated on our social media pages and visit the Ecoroutes website for more information about the project.

Website: <https://ecoroutesproject.eu>

In October, we held a hybrid kick-off meeting for the ECOROUTES project. Partners from Austria, Italy, Greece, and Slovenia were physically present in the Obsotelje & Kozjansko area, while Cyprus and France joined us via Zoom. During the meeting, we reviewed the project activities, assigned tasks, and began implementing the project. We also aimed to demonstrate our approaches to sustainable tourism to the partners during the short time of the project meeting and encourage them to adopt similar approaches.