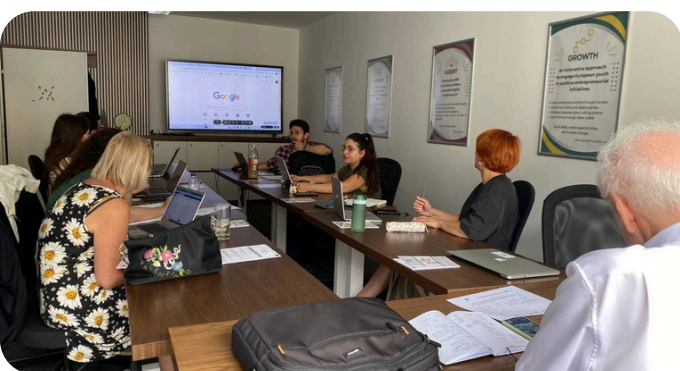


NEWSLETTER



NO. II

E C O R O U T E S



▶▶▶ VIENNA TRANSNATIONAL MEETING

The second Transnational Project Meeting in Vienna marked a significant milestone for the ECOROUTES project. All project partners convened to review the project's progress, concluding that Work Package 2 is nearing completion. The dedication and collaboration of all partners have been important in reaching this advanced stage, and WP2 is on track to be finalized soon. All partners participated fully in the meeting in the unique beauty and historical landscape of Vienna.

Partners from France, Slovenia, Greece, Cyprus, Italy, Slovenia, Greece, Greece, Cyprus, Italy received their certificates after their successful participation in the presence of Malcolm K. Birley, President of the host organisation ESICA.

Here are the **main work packages** that the ECOROUTES project will achieve until its finalisation:

1. Development of the Educational KIT for training YP as Promoters and Guardians of Natural and Cultural Heritage through the uptake of Sustainable Tourism practices
2. Development of ECO-ROUTES and of the interactive high-tech MOBILE APP that will offer tourists the ultimate Sustainable Tourism experience
3. Development of ECOROUTES PORTAL and setting up THE ECOROUTES EXPERIENCE PROGRAMME (design, development and pilot testing)





DRIVING SUSTAINABLE TOURISM AND YOUTH EMPOWERMENT

»»» INNOVATIVE MOBILE APP AND EDUCATIONAL TOOLS FOR RESPONSIBLE EXPLORATION

Project Highlights and Upcoming Features include a **Free Mobile App** available for **Android**. The app's features enable users to be responsible tourists or Youth Professional (YP) Tour Guides, explore 60 eco-routes for hiking, walking, and cycling, book-themed trails such as wine, crafts, farm, gastronomy, nature, and eco-city, connect with trained YP Tour Guides, leave reviews, book routes, and support local communities.

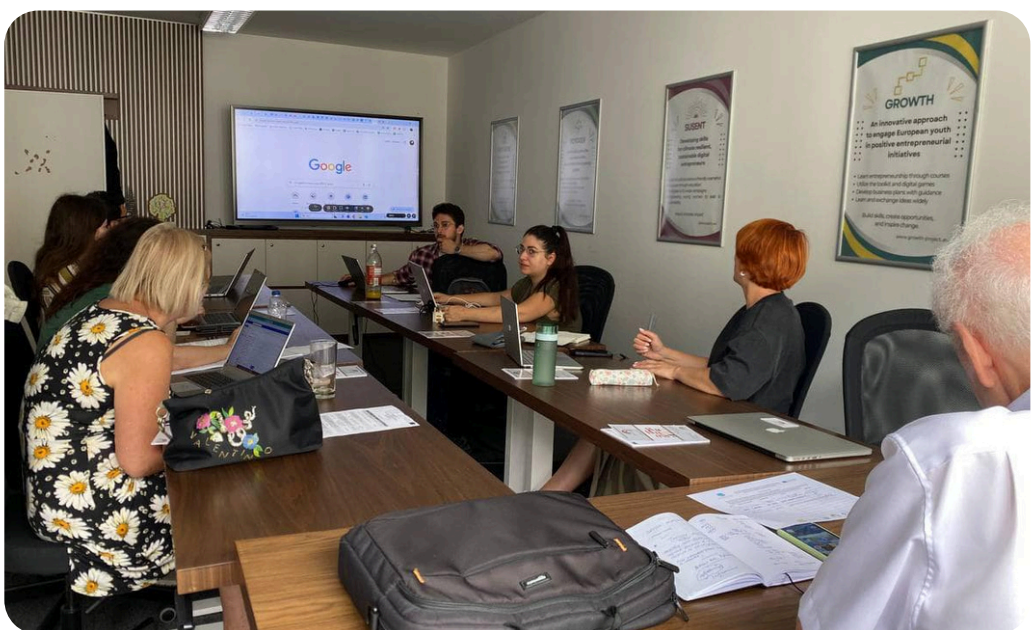
Sustainable Routes for Responsible Exploration feature various themed trails: the **Wine Route** to visit vineyards and wineries, the **Crafts Route** to explore handcraft centers and workshops, the **Farm Route** to enjoy farm experiences, the **Gastronomy Route** to taste local food and participate in cooking classes, the **Nature Route** to discover natural landscapes and environmental centers, and the **Eco-City Route** to visit archaeological sites and museums, and plant trees.

The Multimedia Educational Kit for YP Empowerment includes e-books, extensive information about the field and some multimedia materials to equip Youth Professionals as promoters of heritage.

The Skills Framework and High-Tech Portal provide access to training modules, quizzes, and competence validation, and offer an interactive portal for Youth Professionals, Youth Workers, and stakeholders.

Through **Memoranda of Cooperation (MoC)**, the project is securing 300 MoCs with local stakeholders to support ECOROUTES. Participation in guided tours organized by Youth Professionals is highly encouraged.

The ECOROUTES project continues to thrive, driving sustainable tourism and youth empowerment across Europe. Stay tuned for more updates and opportunities to engage with the project.



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